

POOLING FOR INVESTORS

Low Yat Group's TRIBECA might just be the next big investment opportunity.



Low Yat Group's specialised management services, undertaken by its Fairlane Hospitality Sdn Bhd arm allows purchasers to just sit back, relax and enjoy their investment.

AN EXCITING NEW DEVELOPMENT

Location, design, convenience, luxury & hassle-free – these are not only the five most desired attributes when it comes to seeking investment properties within Kuala Lumpur today, but also the five best ways to describe the RM500-million TRIBECA residential project which is expected to be completed in the fourth quarter of 2017.

Located at the confluence of Jalan Imbi and Bukit Bintang as well as within walking distance of the upcoming Tun Razak Exchange which is to be Kuala Lumpur's financial hub, TRIBECA symbolises the change that is widely influencing this thriving part of Kuala Lumpur.

The latest addition to Low Yat's luxury portfolio of residential developments, TRIBECA comprises a total of 318 units of studios, suites and lofts which range in size from 510 sq ft to 1,300 sq ft and seamlessly marry style with functionality. Additionally, its modern conveniences and extensive amenities provide residents with the best in sophisticated urban living.

THE FAIRLANE HOSPITALITY COLLECTION

With a brand new showroom to display its next release, the Low Yat Group is launching its Fairlane Hospitality Collection (FLH) which comprises 108 units over nine levels.

Located on the 21st to 29th floors, the FLH Collection units are modern, design-led, fully furnished and fully

equipped serviced suites which balance the style and hospitality of an intimate hotel with the space and comfort of a fully appointed luxury condominium. Prices range from RM2,500 per sq ft onwards and are inclusive of comprehensive asset management services such as a-la-carte property services and hospitality pool management.

The Fairlane Hospitality Collection offers turnkey convenience; from the workings of the kitchen to the interior and right down to the selection of bed sheets, everything is provided for the comfort and convenience of the buyer.

All suites are fully furnished with high quality fittings and furnishings which are complemented by a fully equipped kitchen decked out with a complete set of cutlery, glassware, cookware and chinaware. Additionally, turnkey convenience means that buyers do not have to worry about managing the units as Fairlane will handle every single detail for them.

ALL THE BENEFITS WITHOUT THE INCONVENIENCE

When the Low Yat Group set out to develop a luxury residential portfolio of projects, a question was posed as to what a sophisticated, affluent investor would desire aside from a good product with a prime location. Property investors frequently face the perennial issue of having to worry about renting out their property, the rental collection as well as the upkeep and maintenance of their investments. More often than not, property investment is a source of frustration.

With these issues in mind, Fairlane Hospitality was established in 2010 and subsequently introduced Pool Management Services – the first of its kind in Malaysia.

Under the Fairlane Hospitality Collection, units are professionally managed for short-term stays and rental revenue is redistributed amongst the pool units via quarterly financial statement updates.

Pool owners have the comfort of knowing that their property is earning revenue, cared for and maintained to hotel industry standards even as they are still allowed free-stay access to their units for up to 14 days per annum. This is a dream investment where owners have the opportunity to enjoy their property while it generates income at the same time.

Meanwhile, non-pool members can also benefit from Fairlane's Asset Management Services as it will help manage their property in TRIBECA by administering and maintaining their units from the time of handover onwards. Its services also extend to interior design and renovation, technical support as well as real estate advisory services.

Executive Director, Low Su Ming noted that "the emphasis is not so much on maximising returns but more about creating as much qualitative value as possible. As such, investing in a FLH property becomes a sustainable lifestyle investment choice."

FLH prides itself with a dedicated team of hospitality and real estate veterans and professionals that aim to deliver quality services to its growing pool of investors.

THE IDEAL LIFESTYLE INVESTMENT

The planning for TRIBECA took into account a number of considerations, the first and foremost for the Low Yat Group as a pioneer in the hospitality and tourism industry being to maximise the prospects for its future owners and occupants. The development, along with the FLH Collection, not only redefines the urban lifestyle concept but also delivers on the opportunity for sustainable returns for its owners.

Aside from its location, the project has been designed and equipped to fulfil the foremost desires of the sophisticated, modern day investor who analyses both the quantitative and qualitative aspects being presented

- 1 The Breeze skypool
- 2 Business pod, one of the 5 unique features of Tribeca
- 2 Tribeca exterior view



when making an important investment decision. As such, investing in a Fairlane Hospitality product simply means to "sit back, relax and enjoy your investment".

ABOUT THE DEVELOPER

Low Yat, a trusted name synonymous with iconic commercial & hotel developments in Malaysia, is embarking on urban lifestyle projects which are relevant to today's lifestyle and leading the charge in redefining urban living in storied city enclaves.

For more information on TRIBECA, please call 03-2143 8366 or visit www.tribeca.com.my. 

TRIBECA

WHERE ON THE MAP:

Kuala Lumpur

OFFERED BUILT-UPS:

510 to 1300 sq ft

DATE OF COMPLETION:

2017 Q4

